

Lead-Gen Opportunities with Engineering E-Source

New sales leads are a click away when you advertise in SAE Media Group's Engineering E-Source — delivering your latest product announcements to OEM design engineers and managers with purchasing power.

With the combined power of Tech Briefs and SAE International, we are able to extend our reach to more engineers and related technical experts and tap into the aerospace, automotive, and commercial vehicle industries.

You provide a headline, a message, an image, and a Web link — we handle the layout.

Each e-mail is limited to 12 product listings (three per row). Positions are available on a first-come, first-served basis. Reserve early... these will sell out.

E-Sources generate fully contactable leads. See deployment dates, focuses, and circulation on the reverse side.



2022 Rates (gross)

Top Row	\$2,950
Second Row	\$2,650
Third Row	\$2,350
Fourth Row.....	\$2,050

Headline:

50 characters with spaces, no punctuation

Message:

40 words or 310 characters max (with spaces)

URL:

One (no URLs included in body copy)

Image specs:

JPEG or PNG with a resolution up to 150 dpi, 250 x 250 pixels (<100 kb)

Material deadline:

Two weeks prior to transmission date

New Revolox™ Self-Locking Ring

Secure and easy locking for your high-speed rotational needs. Cost-effectively designed for high RPM requirements and with ease of assembly for high-volume applications. The design makes it possible to operate at higher speeds and withstand vibration.

More Information

Send orders to:
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Send materials to:
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To reserve your place in the Tech Briefs Engineering E-Source, contact your regional representative listed at www.saemediagroup.com or Joe Pramberger, Publisher, at joe.pramberger@saemediagroup.com.

2022 Editions

TOPIC	SCHEDULE	AUDIENCE
Main (Tech Briefs)	2x/Month	100,000 OEM design engineers & managers
Main (SAE)	10x/Year	100,000 engineers & managers in the aerospace, automotive, and commercial vehicle markets
Medical <small>(Layout and pricing differ for the Medical E-Source)</small>	Monthly	40,000 engineers who design/develop products for the medical market
Aerospace	Monthly	40,000 engineers & managers in the aerospace market
Mil/Aero	Monthly	50,000 engineers who design/develop products for aerospace and defense applications
Sensors/ Test & Measurement*	6x/Year	60,000 specifiers of sensors, transducers, detectors, data acquisition, and test instruments
Automotive & ADAS*	6x/Year	50,000 engineers & managers in the automotive market
Motion Control/ Fluid Power*	6x/Year	45,000 engineers & managers who specify motors, drives, motion control, and positioning equipment
Photonics & Imaging	6x/Year	45,000 specifiers of optics, fiber optics, lasers, optical design software, and imaging/vision products
Battery & Power Electronics*	3x/Year	50,000 engineers and managers who specify batteries and power management products

**Take advantage of reaching a combination of the Tech Briefs and SAE International communities of engineers and technical experts in our market-focused issues.*