

Connect with Your Customers in Technology-Specific E-Newsletters

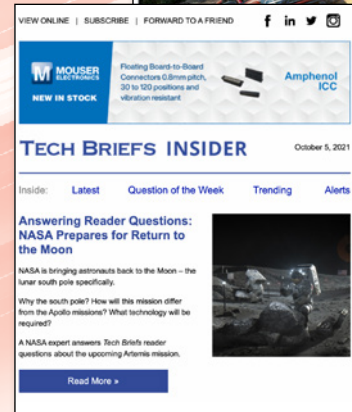
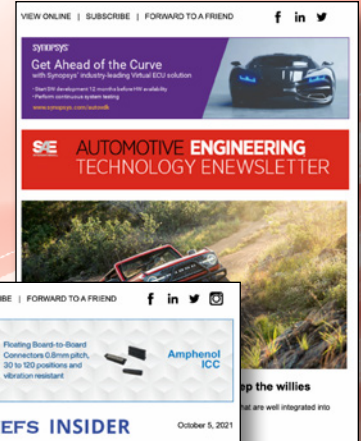
Reach engineers and managers who turn to SAE Media Group's INSIDER E-newsletters for the very latest technology reports. Each E-newsletter features timely information focused on the industry's most talked-about topics.

Clicks on your sponsor message or banner ad generate full-contact leads. Sponsorships are limited to four sponsor messages and three banner ads per newsletter. Spots sell out quickly, so reserve early!

2022 E-MAIL NEWSLETTER SPONSORSHIP PRICING (GROSS RATE)

POSITION	TECH BRIEFS INSIDER & SAE TECHNOLOGY NEWSLETTERS	VEHICLE ENGINEERING
Top Banner	\$3,600	\$4,600
Sponsor Message #1	\$3,500	\$3,900
Banner #2	\$2,600	\$3,200
Sponsor Message #2	\$2,500	\$3,100
Banner #3	\$2,100	\$2,700
Sponsor Message #3	\$2,000	\$2,600
Sponsor Message #4	\$1,800	\$2,400
Sponsored Links/Event Alerts	\$950	\$1,300

Frequency discount: 5% on 6x program; 10% on 12x program



TECH BRIEFS INSIDER E-NEWSLETTERS

EDITION	FREQUENCY	CIRCULATION
Main	2-4x Monthly	55k
Medical	1-2x Monthly	40k
Medical Manufacturing & Outsourcing	Quarterly	40k
Medical Robotics	3x Annually	40k
Aerospace*	2x Monthly	70k
Aerospace Defense & Manufacturing*	Quarterly	70k
Defense	11x Annually	40k
Motion Design	Monthly	50k
Photonics & Imaging	5x Annually	35k
Electronics and Sensors*	Bi-Monthly	45k
Battery & Electrification	Bi-Monthly	50k
Power Electronics	5x Annually	40k
Robotics and Automation	3x Annually	65k

SAE TECHNOLOGY & VEHICLE ENGINEERING E-NEWSLETTERS

EDITION	FREQUENCY	CIRCULATION
Automotive Engineering	16x Annually	40k
Automotive Manufacturing	4x Annually	40k
Autonomous Vehicle/ADAS Engineering	17x Annually	40k
Truck & Off-Highway Engineering	Monthly	40k
Vehicle Engineering	9x Annually	140k

* Take advantage of reaching a combination of the Tech Briefs Media Group and SAE International communities of engineers and technical experts.

2022 E-NEWSLETTER SCHEDULE

EDITION	TRANSMISSION DATES
Main	1/5, 1/11, 1/18, 1/25, 2/1, 2/8, 2/15, 2/22, 3/1, 3/8, 3/15, 3/22, 4/5, 4/12, 4/19, 4/26, 5/3, 5/10, 5/17, 5/24, 6/7, 6/14, 6/21, 6/28, 7/6, 7/12, 7/19, 7/26, 8/2, 8/9, 8/23, 8/30, 9/6, 9/13, 9/20, 9/27, 10/4, 10/11, 10/18, 10/25, 11/1, 11/8, 11/15, 11/29, 12/6, 12/13
Medical	1/10, 1/26, 2/4, 3/9, 3/29, 4/11, 4/21, 5/6, 5/23, 6/6, 6/22, 7/11, 7/20, 8/8, 8/15, 8/22, 9/8, 9/22, 10/6, 10/20, 11/4, 11/18, 12/7
Medical Robotics	3/17, 6/13, 9/15
Medical Manufacturing & Outsourcing	4x annually 2/17, 5/13, 8/1, 11/11
Aerospace	1/6, 1/20, 2/9, 2/23, 3/3, 3/23, 4/4, 4/18, 5/4, 5/19, 6/3, 6/23, 7/7, 7/25, 8/1, 8/24, 9/7, 9/23, 10/3, 10/24, 11/2, 11/16, 12/2
Aerospace & Defense Manufacturing	1/28, 4/27, 7/14, 10/13
Defense	10x annually 2/14, 3/16, 4/14, 5/12, 6/16, 7/18, 8/17, 9/14, 11/10, 12/9
Motion Design	1/31, 2/28, 3/28, 4/29, 5/26, 6/30, 7/28, 8/31, 9/29, 10/27, 11/28, 12/16
Photonics & Imaging	5x annually 1/13, 3/2, 5/2, 9/19, 11/7
Power Electronics	1/24, 3/10, 5/16, 9/9, 11/21
Electronics & Sensors	2/2, 4/7, 6/20, 8/10, 10/7, 12/1
Robotics & Automation	5/9, 8/4, 11/17
Battery & Electrification	Bi-monthly 2/10, 4/8, 6/8, 8/16, 10/12, 12/8
SAE Truck & Off-Highway Engineering	1/19, 2/24, 3/21, 4/25, 5/18, 6/17, 7/21, 8/25, 9/28, 10/21, 11/14, 12/14
SAE Vehicle Engineering	2/11, 3/14, 4/15, 5/11, 6/15, 8/18, 9/16, 10/17, 11/9
SAE Automotive Manufacturing	3/7, 6/27, 9/21, 12/12
SAE Automotive Engineering	1/12, 2/3, 2/16, 3/30, 4/6, 4/20, 5/5, 5/20, 6/2, 7/13, 8/3, 9/12, 10/5, 10/19, 11/3, 12/5
SAE Autonomous Vehicle/ADAS Engineering	1/27, 2/7, 2/25, 3/24, 4/13, 4/28, 5/25, 6/9, 6/29, 7/27, 8/11, 8/29, 9/26, 10/14, 10/26, 11/22, 12/15

E-NEWSLETTER MECHANICAL SPECIFICATIONS:

Banner Ads:

Top Banner: Leaderboard — 600 x 150 pixels

Banner #2 and #3: Square banners — 400 x 400 pixels (no animation and <100 kb)

Sponsor Messages:

Headline: 50 characters max (with spaces)

Message: 450 characters max with spaces (no paragraph breaks) and one hyperlink

Image: 400 x 400 pixels — JPEG, PNG, or GIF (no animation and <100 kb)

Sponsored Links/Event Alerts:

Headline: 50 characters max (with spaces)

Message: 150 characters max (with spaces) and one hyperlink